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UTILITY PATENT APPLICATION **TRANSMITTAL**

Attorney Docket No.		Q1014/20014				
First Inventor		Charles J. Thomas				
Title SYSTEM & METHOD FOR GUARANTEED ANONYMITY OF CABLE						
		EL 946 753 298 US				

(Only for new nonprovisional applications under 37 CFR 1.53(b))			xpres	s Mail Label No. El	946	753	298 US		
APPLICATION ELEMENTS			Commissioner for Patents ADDRESS TO: Mail Stop PATENT APPLICATION						
See MPEP chapter 600 concerning utility patent application contents.				P.O. Box	1450				
Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) Applicant claims small entity status. See 37 CFR 1.27. Specification [Total Pages 18] (preferred arrangement set forth below) - Descriptive title of the invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention - Brief Summary of the Invention			7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. paper c. Statements verifying identity of above copies						
- Brief Descriptio - Detailed Descr	on of the Drawings (<i>if filed</i>)			ACCOMPANYING A					
- Claim(s) - Abstract of the			10.	9. Assignment Papers (cover sheet & document(s)) 37 CFR 3.73(b) Statement Power of Attorney					
4. Prawing(s) (35 U	J.S.C. 113) [T otal Sheets 5	٦, .	11.	English Translation	• ,		•		
5. Oath or Declaration	[Total Pages	j	12.	Information Disclos Statement (IDS)/PT			Copies of Citations		
	uted (original or copy)		13.	, ,					
b. (for continua	a prior application (37 CFR 1.63 (d)) tion/divisional with Box 18 completed	d)	14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized)						
i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s)			15. Certified Copy of Priority Document(s) (if foreign priority is claimed)						
named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). Application Data Sheet.S ee 37 CFR 1.76			16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.						
			17.				· · · · · · · · · · · · · · · · · · ·		
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part (CIP) Of prior application No.: Prior application information: Examiner: Group Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.									
	19. CORRESP	ONDENC	E ADD	RESS					
Customer Number or Bar Co	ode Label (Insert Customativi: Lat.	INCO ELECTRO	s label he	or 🔀	Correspond	dence ac	ddress below	4	
Name	Caesar, Rivise, Bernste	in, Col	hen 8	& Pokotilow, Ltd.					
	Seven Penn Center, 12th Floor								
Address	1635 Market Street								
City	Philadelphia	Sta	ate	PA	Zip C	ode	19103-22	212	
Country	United States	Telepho	one	(215) 567-2010	Fa	x	215-751-	1142	
Name (Print/Type)	Scott M. Slomowitz, Esq.		Regi	stration No. (Attorney/	Agent)		39,032	$\overline{\Box}$	
Signature Scott M. Slomowitz Date 7/28/2003									
e amount of time you are require	urden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on a amount of time you are required to complete this form should be sent to the Chief Information Officer. U.S. Patent and Trademark Office, P.O. Box 1450, exandria, VA 22313-1450. DO NOT SEND FEES								

Wexandria, VA 22313-1450.

I hereby certify that the above-identified documents are being deposited with the United States Postal Service "Express Mail Post Office to Addressee"service under 37 CFR 1.10 with the Express Mail No. and the date indicated above and are addressed to Mail Stop PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Substitute PTO/SB/17 (01-03)
Approved for use through 04/30/2003. OMB 0651-0032
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FEE	TRA	ANS	MIT	TAL
	for F	FY 2	003	

Effective 01/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

Scott M.

Name (Print/Type)

Signature

omowitz, Esc

TOTAL AMOUNT OF PAYMENT

12)	822
(40)	U2.Z

Complete if Known **Application Number** 28, 2003 Filing Date July Charles J. Thomas First Named Inventor **Examiner Name** Art Unit Attorney Docket No. Q1014/20014

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					
Check Credit card Money Other None	3. ADDITIONAL FEES					
Order D	Large Entity , Small Entity					
Deposit Account: Oa-0075		Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid
Number	1051	130	2051	65	Surcharge - late filing fee or oath	
Deposit Account Name Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd.	1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	
The Commissioner is authorized to: (check all that apply)	1053	130	1053	130	Non-English specification	
Charge fee(s) indicated below Credit any overpayments	1812	2,520	1812	2,520	For filing a request for ex parte reexamination	
Charge any additional fee(s) during the pendency of this application	1804	920*	1804	920°	Requesting publication of SIR prior to Examiner action	
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.	1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
FEE CALCULATION	1251	110	2251	55	Extension for reply within first month	
1. BASIC FILING FEE	1252	410	2252	205		
Large Entity Small Entity	1253	930	2253	465	Extension for reply within third month	l 🗍
Fee Fee Fee Fee Description Fee Paid	1254	1,450	2254	725	Extension for reply within fourth month	
Code (\$) Code (\$) 1001 750 2001 375 Utility filing fee	1255	1 970	2255	985	Extension for reply within fifth month	
1001 750 2001 375 Utility filing fee .750 1002 330 2002 165 Design filing fee	1401	320	2401		Notice of Appeal	
1003 520 2003 260 Plant filing fee	1402	320	2402		Filing a brief in support of an appeal	
1004 750 2004 375 Reissue filing fee	1403	280	2403		Request for oral hearing	
1005 160 2005 80 Provisional filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$) 750	1452	110	2452		Petition to revive - unavoidable	
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1453	1,300	2453	650	Petition to revive - unintentional	
Fee from	1501	1,300	2501	650	Utility issue fee (or reissue)	
Extra Claims below Fee Paid Total Claims 24 -20** = 4 x 18 = 72	1502	470	2502	235	Design issue fee	
Independent	1503	630	2503	315	Planti ssue fee	
Claims 2 - 3** = 0 X = =	1460	130	1460	130	Petitions to the Commissioner	
		50	1807	50	Processing fee under 37 CFR 1.17(q)	
Large Entity Small Entity Fee Fee Fee Fee Fee Description	1806	180	1806	180	Submission of Information Disclosure Stmt	
Code (\$)	8021	40	8021	40	Recording each patent assignment per	
1202 18 2202 9 Claims in excess of 20	1000				property (times number of properties)	
1201 84 2201 42 Independent claims in excess of 3	1809	750	2809	3/5	Filing a submission after final rejection (37 CFR 1.129(a))	
1203 280 2203 140 Multiple dependent claim, if not paid	1810	750	2810	375	For each additional invention to be	
1204 84 2204 42 ** Reissue independent claims over original patent	1801	750	2801	375	examined (37 CFR 1.129(b)) Request for Continued Examination (RCE)	
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802	900	1802		Request for expedited examination	
	Other f	ee (sna	ecify)		of a design application	
SUBTOTAL (2) (\$) 72	Other fee (specify) *Reduced by Basic Filing Fee Paid SUBTOTAL (2)					
**or number previously paid, if greater, For Reissues, see above					SUBTOTAL (3) (\$)	
SUBMITTED BY					(Complete (if applicable)	

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Registration No.

39,032

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE APPLICATION FOR LETTERS PATENT

APPLICANT(S) : Charles J. Thomas and

5 Thomas A. Brown

POST OFFICE ADDRESS(ES) : 334 Overlook Lane

Gulph Mills, PA 19428; and

1427 Linden Lane

West Chester, PA 19380,

10 respectively,

INVENTION : SYSTEM & METHOD FOR

GUARANTEED ANONYMITY OF

CABLE TELEVISION VIEWERSHIP

15 BEHAVIOR

ATTORNEYS : Caesar, Rivise, Bernstein,

Cohen & Pokotilow, Ltd.

12th Floor, Seven Penn Center

1635 Market Street

Philadelphia, PA 19103-2212

TO ALL WHOM IT MAY CONCERN:

25

Be it known that we, the above-identified applicants, have made a certain new and useful invention in a SYSTEM AND METHOD FOR GUARANTEED ANONYMITY OF CABLE TELEVISION VIEWERSHIP BEHAVIOR of which the following is a specification.